



Board Meeting
Wednesday, May 15th, 2019
12:00 PM Red Heron Cafe
Minutes

PRESENT

Greg Shepherd, Ila Parker, Judy Wobbleton, Gemma Martin, Brenda Holliday, Charles Banks, Zach Dickerson

CALL TO ORDER

Greg Shepherd called the meeting to order at 12:00 PM.

INVOCATION

Greg Shepherd gave the invocation.

APPROVAL OF MINUTES

Judy Wobbleton made a motion to approve the minutes, Brenda Holliday seconded. The minutes were approved.

FINANCIAL REPORT

Our finances from April remain unchanged. Brenda Holliday motioned for approval of the financial report, Judy Wobbleton seconded. The financial report was approved.

ECONOMIC DEVELOPMENT

As NFocus continues to work on the Town's Comprehensive Plan, they are holding a public input night on Thursday, May 30th from 3-7pm at Town Hall. They plan to make their presentation to the Town Board on June 4th.

Still don't really have any updates on the CDBG grant, other than talking to Liz Parham and hearing that our project was "at the top of the stack."

Cameron submitted our application for Audubon Sustainable Community.

We had our first Economic Vitality Subcommittee meeting, which went well. Working on garnering interest in this subcommittee.

The next Economic Vitality Subcommittee meeting is Thursday, June 6th at 7:00pm.

DESIGN SUBCOMMITTEE

The Design Subcommittee met Wednesday, May 1st.

This week we submitted a supplementary document for the NC Arts Grant, which they will announce the recipients in July.

Some of the Cowboy Boot Flowerpots are already out on Main St. and Washington St.

We will be starting with the Alleyway Mural in June, the students are ready to go as of June 1st.

No new Vibrancy Grant applications were received.

Sunday, May 19th, Boy Scout Troop 29 is going out to clean up the “Williamston on the Roanoke” signs. They’re only going to be able to do the signs that are on 64 business coming in from Jamesville and the one on 64 business near the community college, due to the one on 125 being inside the construction zone.

PROMOTIONS

May’s Small Business Saturday was relatively successful in conjunction with the Arts Council 5k Color Run. Both Griffin’s Quick Lunch and Williamston Cleaners forgot to hand out their registration forms the day of, so the numbers were slightly down for this month. The winner was Tonya Watford of Merry Hill.

Martin county Arts Council had a successful May 4th Color Fun Run. Lots of people mentioned that they didn’t know the Greenway was there next to downtown and they’re going to start using it more. This matches up well with our 2019 work plan goal of increasing usership of the Rail Trail.

The Main St. Market Dates for 2019 are 6/6, 6/20, 7/11, 7/25, 8/8, and 8/22.

Movie in the Park had a pretty decent turnout, looking to do more with this series in the future.

Cameron worked hard on producing a Promotions/Events brochure, we’ve been distributing it throughout town. Gave about 250 to Travel and Tourism.

At the request of some folks who would like to attend meetings but can’t due to work schedule, we are going to move the Promotions Subcommittee Meeting to the last Tuesday of the month at 6:30pm at the Red Heron.

MARTIN COUNTY ARTS COUNCIL

The Arts Council was excited to see so many new people who had never been in the Arts Council building before. They had over 50 people come out for the race and 20 volunteers.

May 9th: Jazz Band Night with the Riverside High School Jazz Band

May 16th: 2019 Annual Fine Arts Show

May 21st : Fiber Coils and Silk Painting Sessions, 1:30-3:30pm

June 27th: Annual Banquet with Entertainment, Hank & Pattie Duo

July 15th-19th: Children’s Arts & Crafts Camp

The Painted Piano Project is going well! There are three in the back of the MCAC building ready to be painted. They are considering moving the one already in front of the MCAC to in from of Mike Bennett's place.

EJ HAYES ALUMNI ASSOCIATION

Not present for this meeting

MARTIN COMMUNITY COLLEGE- Small Business Center

Charles Banks mentioned some companies are maybe wanting to start in the downtown area.

Anyone that has questions about starting or financing a small business, send them Mr. Banks' information.

Charles mentioned that he had contacts with the group that did a lot of downtown development in Farmville over in Pitt County. He said he would pass that along to Zach, who could coordinate a night for downtown talks and education.

WOMAN'S CLUB

They had a law enforcement recognition event for Police Officers and First Responders, had a good turnout and are happy with that.

They're having a banquet on Saturday May 18th, entertainment by Lucia Peel Powe.

FRIENDS OF THE OLD COURTHOUSE

Hank, Patty & the Current used the setting of the courthouse for album art for their new album, which is exciting!

Ila Parker is working on grants for the windows.

TOURISM

Martin County Tourism was not present for this meeting.

DISCUSSION

ADJOURNMENT

Zach Dickerson adjourned the meeting at 1:00pm.