



Board Meeting
Wednesday, April 17th, 2019
12:00 PM Red Heron Cafe
Minutes

PRESENT

Glinda Fox, Kathy Daly, Gemma Martin, Clarence Biggs, Brenda Holliday, Charles Banks, Zach Dickerson

CALL TO ORDER

Zach Dickerson called the meeting to order at 12:00 PM.

INVOCATION

Clarence Biggs gave the invocation.

APPROVAL OF MINUTES

Clarence Biggs made a motion to approve the minutes, Brenda Holliday seconded. The minutes were approved.

FINANCIAL REPORT

We received two checks from parade participants each for \$50 for a total of \$100 in income. Brenda Holliday made a motion to accept the financial report, Gemma Martin seconded, and the financial report was accepted.

ECONOMIC DEVELOPMENT

NFocus continuing to work on comprehensive plan update. They are hosting some public input sessions and will be doing short interviews at the Color Run in May.

The next round of bids for the roof of the Critcher building are due on May 1st.

Cameron and Zach met with the new CDBG grant administrator in Salisbury, Libby Smith. We let her know the specifics of our situation and asked her to expedite the process as much as she can. Previously, this position sat vacant from October 2018 till February 2019.

Cameron has been working on recertifying us for Audubon Sustainable Community, for which we are North Carolina's first and still only.

Main Street Monogramming is potentially opening under new management with a name change.

The Economic Vitality Subcommittee will meet Thursday, May 2nd at 7pm in Town Hall.

The Town of Williamston is working on partnering with Williamston Downtown Inc. for an incubator building downtown, if this is something anyone is interested in jumping on board with, join the economic vitality committee.

DESIGN SUBCOMMITTEE

The Design Subcommittee met Wednesday, April 3rd.

The NC Arts Grant was completed on 2/20, and Glinda Fox with the Arts Council has been working with NC Arts on getting some more information that they're requiring.

Some of the Cowboy Boot Flowerpots are already out on Main St. and Washington St.

Zach presented the budget for the small mural in the alleyway next to Main Street Monogramming, with WDI fronting the cost for supplies and the Town of Williamston reimbursing us when the 2019 beautification budget gets put into the Town's Account. There were not enough board members present for a quorum, so Zach sent out the information via email.

Regarding the outstanding Vibrancy Grants, Williamston Chiropractic never responded to multiple attempts to contact, so their grant has been revoked. Manson Mortuary responded and so has been given an extension to complete the work by 6/20/19.

PROMOTIONS

April's Small Business Saturday was less successful than others, which we're chalking up to the cold and rainy day. The winner of the drawing was

The Sidewalk sale will be a part of the May Small Business Saturday, on May 4th. This coincides with the Color Run hosted by the Arts Council, and will be a major event for downtown Williamston in early May.

The Downtown Cleanup Day went really well! We had 15 participants and got over 10 bags of trash cleaned up. The rain was a major deterrent for people coming out.

The Main St. Market Dates for 2019 are 6/6, 6/20, 7/11, 7/25, 8/8, and 8/22.

Want to remind the group of the advertising space available at the Bob Martin Ag Center.

MARTIN COUNTY ARTS COUNCIL

The Martin County Arts Council gave the board a schedule of events coming down the chute this year. A list of those coming up in the next couple of months:

May 9th: Jazz Band Night with the Riverside High School Jazz Band

May 16th: 2019 Annual Fine Arts Show

June 27th: Annual Banquet with Entertainment, Hank & Pattie Duo

The MCAC is planning a Color Run for the spring, for which they need help setting up and advertising. (May 4th, 2019)

The Painted Piano Project is going well! There are three in the back of the MCAC building ready to be painted. They are considering moving the one already in front of the MCAC to in from of Mike Bennett's place.

EJ HAYES ALUMNI ASSOCIATION

They hosted the ECSU Choir on April 13th , which was a great event- it was a joint venture of the Alumni Center & Arts Council.

They are working on reclaiming inactive members.

They will mount the new flag on Memorial Day, received from Representative Butterfield, this flag has flown over the White House.

They're going to start hosting students to tour the Alumni Center and learn about the history of the building.

They wanted to make sure they extended their appreciation to partners in the county for all the help recently.

MARTIN COMMUNITY COLLEGE- Small Business Center

We welcome the new Director of the Small Business Center at Martin CC, Charles Banks. He wanted to mention the new website and social media pages.

WOMAN'S CLUB

They are having their 18th luncheon with the Master Gardener's Program. Entertainment by Lucia Peel Powe.

^^I wrote this down incorrectly, I couldn't remember if it was the 18th luncheon or the luncheon was on the 18th.

FRIENDS OF THE OLD COURTHOUSE

Friends of the Old Courthouse was not present for this meeting.

TOURISM

Martin County Tourism was not present for this meeting.

DISCUSSION

ADJOURNMENT

Zach Dickerson adjourned the meeting at 1:00pm.