



Board Meeting
Wednesday, October 18th, 2023
12:00 PM Martin County Arts Council
Minutes

PRESENT

Chase Conner, Glinda Fox, Ila Parker, Jeremiah Taylor, Jeremy Matic, Judy Wobbleton, & Andrew Kuhn

CALL TO ORDER

Chase Conner called the meeting to order at 12:05.

MINUTES

Ila pointed out that the Opening Reception for the Christmas Market for the MCAC is Nov 27th, the minutes previous reflected Nov 9th. After the correction, Jeremiah made a motion to approve the minutes from the September meeting. Judy seconded the motion. The minutes were passed.

FINANCIAL REPORT

The financial report as of 10/18/2023 showed a decrease of **-\$1,348.00**, the total balance equaling \$22,672.14. The following **expenses** were made:

- **-\$850** Beyond Limits (Final)
- **-\$498** Black Man's Custom Landscapes (Deposit)

Ila made a motion to approve the financial report. Judy seconded the motion. The financial report was passed.

MAJOR UPDATES

Carolina Country Stampede:

The 27th Annual Carolina Country Stampede was a success. Thanks to Chase from Tourism, we were able to estimate the attendance of the weekend using Placer A.I. The numbers were lower than last year (10.7k), but consistent with the attendance of 2017 (9.6k). Currently, a survey is being conducted through the Stampede Facebook page, which will be reviewed by the Stampede committee during their debriefing meeting.

Disc Golf Project:

No current updates

Downtown Building Updates:**108 W Main St (Committee of 100)**

The contractor is currently working on another project while waiting on the stampede. They should start working on the rest of the facade and begin pouring concrete for the first floor soon.

122 W Main St (Baker & White)

Andrew has contacted the building owner and was informed that they are currently waiting for one of their projects in South Carolina to finish. The owner hopes that the project will be completed by the end of October. Additionally, the owner has confirmed that they will complete the Cornell Hospitality Management Certificate Program for the Boutique hotel located at 122 W Main.

Downtown Landscaping:

The arborist should start work on the triangle soon. Before our project, he needs to fix some areas of the trees planted on Main and Washington Street.

Rack Card Proposal:

Andrew presented a draft of rack cards to be distributed at tourist destinations throughout the county. The rack cards included QR codes that directed the user to the upcoming events and things to do pages on our website. Pictures that were taken during the Beyond limits photoshoot were used on the cards. The group went with the Glossy finish, Standard paper with a 500 quantity bringing the subtotal up to \$145

Jeremy motioned to approve the proposal. Jeremiah seconded. The Rack Card Proposal was passed.

The group expressed other ways to promote downtown, possibly with digital ads instead of physical/traditional ways.

Riverfront Development:

The Town is currently working on connecting the existing boardwalk to Moratoc Park, opening up even more outdoor adventure opportunities. The estimated cost for this project is \$1,010,000, but the Town has already secured funding from the state and the Recreational Trails Program grant. We received \$730,000 from the state in 2022 and \$100,000 from the grant in April 2023. Just recently, they were approved for an additional \$180,000 for a Rural Transformation grant in June of 2023 to cover the remaining cost of the project.

The boardwalk expansion contractor is working on obtaining permits to begin work. However, work cannot begin until February due to the "Atlantic Sturgeon" using the river as a nesting ground starting late September.

MARTIN COUNTY ARTS COUNCIL:

Upcoming events:

- Coalescent performing November 2nd, 2023
- Demonstration workshop in acrylic November 6th 5:30pm - 8:00pm
 - \$35 fee, materials included
- Opening reception annual Christmas market November 9th
 - Market will remain open through December 22nd
- November 11th Sip Shopping Soiree 4:00pm -8:00pm
- MCAC County Community Christmas Chorus December 9th

MARTIN COUNTY CHAMBER OF COMMERCE:

Not Present

DOWNTOWN BUSINESSES:

- Jeremy (Hook Hand):
 - A Dog costume party October 21st
 - A Halloween Costume contest October 28th 4:00pm – 10:00pm
- Small Shop will be having a soft grand reopening soon Aiming for October 27th 5pm – 7pm. They are wanting to finish moving in before the holiday season arrives.

E.J. HAYES ALUMNI CENTER:

Not Present

FRIENDS OF THE OLD COURTHOUSE:

The 2023 ornament will be ready Nov 1st

WOMAN'S CLUB:

Not present

DISCUSSION:

ADJOURNMENT:

The meeting was adjourned at 12:50 p.m.