



Board Meeting
Wednesday, March 20th, 2019
12:00 PM Red Heron Cafe
Minutes

PRESENT

Greg Shepherd, Kim Shope, Judy Wobbleton, Gemma Martin, Clarence Biggs, Brenda Holliday, Cameron Braddy, John O'Daniel, Zach Dickerson

CALL TO ORDER

Greg Shepherd called the meeting to order at 12:00 PM.

INVOCATION

Greg Shepherd gave the invocation.

APPROVAL OF MINUTES

Judy Wobbleton made a motion to approve the minutes, Brenda Holliday seconded. The minutes were approved.

FINANCIAL REPORT

We received two checks from parade participants each for \$50 for a total of \$100 in income. Brenda Holliday made a motion to accept the financial report, Judy Wobbleton seconded, and the financial report was accepted.

In the interest of sending out the Downtown Herald earlier this month, we will bring March's Financial Report to the meeting on April 17th.

ECONOMIC DEVELOPMENT

The Town of Williamston had some contractors out to bid on the new roof for the Critcher Building at 108 W Main St.

NFocus is continuing work with the comprehensive plan update, they have been interviewing with several community members and stakeholders.

Cameron and Zach met with the new CDBG grant administrator in Salisbury, Libby Smith. We let her know the specifics of our situation and asked her to expedite the process as much as she can. Previously, this position sat vacant from October 2018 till February 2019.

Cameron has been working on recertifying us for Audubon Sustainable Community, for which we are North Carolina's first and still only.

The Town of Williamston is working on partnering with Williamston Downtown Inc. for an incubator building downtown, if this is something anyone is interested in jumping on board with, join the economic vitality committee.

DESIGN SUBCOMMITTEE

The Design Subcommittee met Wednesday, March 6th.

The NC Arts Grant was completed on 2/20, and Glinda Fox with the Arts Council has been working with NC Arts on getting some more information that they're requiring.

Cameron and Zach are working on acquiring cowboy boot flowerpots for our downtown businesses associated with Williamston Downtown Inc. The Town will provide the flowerpots, flowers and potting soil as long as the business will commit to take care of the flowers.

Regarding the outstanding Vibrancy Grants, neither Williamston Chiropractic nor Manson Mortuary have completed their proposed improvements, we are sending a letter to let them know if they do not have plans to complete their grant projects, we will revoke the money potentially awarded to them.

PROMOTIONS

March's Small Business Saturday was successful, we had a total of 173 entry forms turned in. The Winner was Evelyn of Greenville. She shopped at Red Heron Cafe.

The Sidewalk sale will be a part of the May Small Business Saturday, on May 4th. This coincides with the Color Run hosted by the Arts Council, and will be a major event for downtown Williamston in early May.

We are planning a Downtown Cleanup Day April 6th, from 10-2 (or when we finish. It won't be overly formal).

The Main St. Market Dates for 2019 are 6/6, 6/20, 7/11, 7/25, 8/8, and 8/22.

We are doing a Downtown Spring Cleaning on Saturday, April 6th. We're asking that people bring their own tools, but we will have a few of our own to provide including small brooms and Windex. We're meeting Saturday morning at 10 and beginning work.

Want to remind the group of the advertising space available at the Bob Martin Ag Center.

MARTIN COUNTY ARTS COUNCIL

The Martin County Arts Council gave the board a schedule of events coming down the chute this year. A list of those coming up in the next couple of months:

March 7th: Opening Reception for Jewelry Exhibit 6:30-8pm. Exhibit will continue all month.

April 6th (Saturday): Opening Reception for Watercolor Traveling Exhibition

April 15th: ECSU Choir @ EJ Hayes Alumni Association

June 27th: Annual Banquet with Entertainment, Hank & Pattie Duo

The MCAC is planning a Color Run for the spring, for which they need help setting up and advertising. (May 4th, 2019)

The Painted Piano Project is going well! There are three in the back of the MCAC building ready to be painted. They are considering moving the one already in front of the MCAC to in front of Mike Bennett's place.

EJ HAYES ALUMNI ASSOCIATION

Quarterly Newsletter Coming soon

They are working on reclaiming inactive members.

They are working on getting a flag from the front of the building and naming rooms at the school after teachers who worked at the school.

On April 15th in conjunction with the Martin County Arts Council, they are hosting the Elizabeth City State University choir.

They will host a blood drive, date not yet set.

MARTIN COMMUNITY COLLEGE- Small Business Center

MCC was not present at this meeting.

On April 27th, 2019 they will host the Millennium Kickoff.

WOMAN'S CLUB

Their current project is working on the Fall Fashion Show, for which they are in the process of getting a chairperson.

FRIENDS OF THE OLD COURTHOUSE

Friends of the Old Courthouse was not present for this meeting.

TOURISM

Martin County Tourism was not present for this meeting.

DISCUSSION

ADJOURNMENT

Greg Shepherd adjourned the meeting at 1:15pm.